



### Jeeves & Wooster by Jake Phipps

British designer-maker Jake Phipps graduated from John Makepeace School for Furniture, Parnham College, in 1999. Since graduating he has been designing and making one-off items to commission, and has more recently started designing for the retail market.



**Colours** Jeeves: black exterior with gold interior Wooster: black exterior with silver interior  
**Materials** Black wool felt exterior, ABS vacuum metalised diffuser and brass electrical fittings and cord with standard ceiling fitting (plug not included).  
**Dimensions** Jeeves: 13 x 24 x 32cms (h x w x d)  
Wooster: 14 x 25 x 32cms (h x w x d)  
**Retail price** Jeeves: £210 Wooster: £225  
**Delivery time** 4 weeks  
**Electrical requirements** Recommended bulb wattage 60 watt bayonet cap round softlight bulb – small, no plug fitting  
**Designed and made in the UK**  
**Codes** Jeeves: JP-JEE1 Wooster: JP-WOO1

The Jeeves & Wooster series were designed as a playful take on lighting with a real sense of cultural identity. The hat is an object that often associates its wearer with a particular society, heritage or race. The bowler and top hat are classic British cultural icons reflecting a bygone era of imperialism, class divide, and eccentricity.

Pendant lights suitable for any aspiring gentleman or conscientious manservant where class and sophistication are essential components to illumination. Jeeves's bowler hat is lined with a refined gold interior, whilst Wooster's top hat has a distinguished silver lining. Both exude that quintessential British combination of regimented style and idiosyncrasy.



Design by  
etal-design.com  
Photography by  
Gianluca De Girolamo at  
The Original Packshot Company.

### How To Order

The Hidden Art Select range is available to buy online at [www.hiddenartshop.com](http://www.hiddenartshop.com), for both retail and wholesale customers. We accept payment by debit and credit cards. If purchasing from more than one designer-maker, you will receive separate deliveries.

Terms and conditions for retail and wholesale customers can be found on our website at [www.hiddenartshop.com](http://www.hiddenartshop.com). If you are a trade customer, please contact us at [shop@hiddenartshop.com](mailto:shop@hiddenartshop.com) for more information. Please note that lead times for wholesale orders may differ to those quoted here for retail customers.

All product details quoted are correct at time of going to press, September 2007. However, please check all details at [www.hiddenartshop.com](http://www.hiddenartshop.com) at the time of placing an order. All products are subject to availability. Colours shown may not be exact due to reproduction and printing limitations.

[www.hiddenartshop.com](http://www.hiddenartshop.com) was launched in October 2005 to offer UK designer-makers an opportunity to reach global markets, and to generate income to support Hidden Art's mission. Over 800 products are now available for purchase online, by these and other Hidden Art designer-makers.

### About Hidden Art

Hidden Art is an award-winning not-for-profit membership organisation that supports and promotes designer-makers, a process that offers benefits to the overall design community. In December 2004, Mazorca Projects won Customer First status; this is a UK Government accreditation that requires a company to demonstrate that they have a series of processes in place to support all external customers. Hidden Art is London-based with a pilot social franchise established in Cornwall. Mazorca Projects also has a Customer Charter to ensure that the best service can be provided to designer-makers and customers alike.

Hidden Art is the trading name of the not-for-profit organization, Mazorca Projects Ltd.

Mazorca Projects Ltd receives funding as well as support in kind from the public and private sectors. For 2007 this includes: 100% Design, Artsline, Bloomberg, Bombay Sapphire, Briffa, British Chamber of Commerce for Italy, Business Link Hertfordshire, Canary Wharf Ltd, City Fringe Partnership, CMS Cameron McKenna LLP (Solicitors), Create, Creative London, East London Business Alliance, Esmée Fairbairn, European Social Fund, Field Fisher Waterhouse, Government Office for London (ERDF), Geffrye Museum, Heal's, Inspire, Knowledge East, London Borough Hackney, London Development Agency, London Design Festival, London Metropolitan University (Polymer Centre), London Remade, LB Hackney, MAS, Metropolitan Works (London Metropolitan University), Newham College of Further Education, Own-It, Rich Mix, Salone Satellite, Transport for London, The Learning Trust, UBS Investment Bank, VET, Zetter.

Hidden Art

Select™



[www.hiddenartshop.com](http://www.hiddenartshop.com)



Hidden Art  
Select™

This new product range introduces some of the best UK design from Hidden Art designer-makers, all available to buy online at [www.hiddenartshop.com](http://www.hiddenartshop.com)

The development of Hidden Art Select has been an exciting journey - Hidden Art designer-maker members were invited to submit new products to a panel of experts with in-depth knowledge of contemporary design. The intention was to seek out exciting design combined with originality and market awareness. Since their selection, the chosen designer-makers have worked closely with the Hidden Art team to bring the products to market.

Hidden Art Select is an eclectic mix of interior products, which brings together good design, humour and style with functionality. Some products also embrace eco-friendly materials and processes.

The following pages introduce the designer-makers and, of course, Hidden Art Select. These products demonstrate that the best of UK design continues to be refreshing and, importantly, continues to thrive.



### Hidden Colour Screen by Jonathan Field

Jonathan Field's childhood was spent on a dairy farm in the flat farmlands of Holderness, East Yorkshire. The horizontal lines of the landscape and big light-filled skies have always been a great creative influence on him, first as an illustrator and then as a furniture designer.

'I love the idea that furniture, like sculpture, can continually remind you of its presence throughout the day, as it changes with the changing light. The Hidden Colour screen is my most direct attempt at creating a piece of furniture which has this element of natural movement and surprise.'

The 'Hidden Colour' screen has a secret to reveal - once out of the box and placed in front of a window, light catches the screen. The internal surface reflects colour onto the white visible surface giving a radiant green wash that changes with the intensity of the outside light.

The 'Hidden Colour' screen can also be placed centrally to divide different areas of a room or back lit to create a warm glow. It can be folded to one side and stored against a wall when not required.



**Colours** White with green interior  
**Materials** Birch Ply coated with a smooth white finish, with 180-degree barrel hinges.  
**Dimensions** 180 x 45 x 8cms closed (h x w x d) 180 x 135 2.5cms fully extended (h x w x d) 120 x 42cms floor area when standing (w x d)  
**Retail price** £495  
**Delivery time** 1 week  
**Designed and made in the UK**  
**Code** JF-HCS-1



### Creep Pendant by Susan Bradley Design

Award winning designer-maker Susan Bradley creates innovative and highly desirable objects for interior and exterior spaces, ranging from accessories and lighting to furniture and bespoke environments.

'I enjoy 3-D design because it is tangible, you can touch it. As much as I like art, I love that my work has a function.'

The Creep pendant shade is a brand new design that brings together the natural beauty of wood with delicate and intricate leafy detailing. It is produced from very thin plywood, and creates a warm glow as the light permeates through the material. Its ornate design belies a purposely minimal construction, there are no materials employed other than the plywood itself, not even any additional fixings - the shade cleverly locks in place using the bulb holder. Combine the sourcing of sustainable, minimal materials with production in the UK (minimising 'design miles'), and the Creep pendant light shade has strong environmental credentials as well as delicate beauty. The Creep pendant is a stylish addition to Susan's highly successful Creep range of shelves and side tables.



**Materials** Birch plywood  
**Dimensions** 16 x 58cms (dia x w)  
**Retail price** £75  
**Delivery time** 2 weeks  
**Electrical requirements** Use with a 15 watt low energy light bulb (equivalent to a 75 watt regular light bulb).  
**Designed and made in the UK**  
**Code** SBD-CRP-PEN-BIR



### Egg Candleholder by Michelle Mason

In 2006 Michelle Mason successfully launched a collection of homewares including Perspex laser-cut table lights and lampshades. Michelle's bold graphic style and distinctive organic designs are inspired by repeating plant forms which now emblazon a new collection of canvas tote bags and cushions forming part of an exclusive range for the Royal Festival Hall.

The Egg Candleholder is designed to hold a standard 2cms diameter candle. Can also be used to hold a single flower head, bamboo stem or plant cutting.

The simple, familiar egg shape has been recreated in English fine bonechina. The inspiration behind the candleholder concept comes from the childhood experience of dipping toast into a soft-boiled egg; when the candle starts to drip wax it runs down the egg - in the same way that yolk drips over the shell of a boiled egg.



**Colour** White  
**Materials** English Fine Bone China with white matt glaze finish.  
**Dimensions** Large: 15 x 10.5 (at widest) x 10.5cms (h x w x d)  
Small: 12 x 8 (at widest) x 8cms (h x w x d)  
**Retail price** £69.75 pair (1 x large, 1 x small)  
**Delivery time** 4 weeks if not in stock  
**Designed and made in the UK**  
**Codes:** MM-EGG-LRG MM-EGG-MED



### Species by Olivia of Sweden

Olivia Monthan is a Swedish contemporary designer-maker. She likes her designs to incorporate humorous and creative solutions to ordinary design problems as well as fulfilling functional requirements.

'It has been a great experience to be chosen for Hidden Art's new project 'Hidden Art Select'. It has given me a chance to develop a new product line and further develop my inspiration in pattern and ceramics'.

Species ranges of tiles are at once decorative and inspiring, and can be used in different configurations to create real impact. They remind us of natural beauty and the beauty of the subterranean world of root systems. Choose from either the bug or flower series to create a unique statement.

Based on Klecksography, making images from ink blots, Olivia Monthan's process uses original watercolours carefully refined on computer to retain their suggestion of both fascinating beauty and chance.

The ceramic tile's delightful selection of plants and insects is a playful reaction to traditional and contemporary floral decorative art. The collection pays homage to the Swede Carl von Linné (the famous father of modern classification of flora and fauna), and to the long history of botanical collection in Sweden he started.



**Colour** White tiles with black motif  
**Materials** Ceramic  
**Dimensions** 15 x 15 x 0.5cms per tile (h x w x d)  
**Retail price** £37.50 (Minimum order quantity: 3 tiles)  
**Delivery time** 2-3 weeks  
**Designed and made in the UK**  
**Codes** (top to bottom) OM-BUGS-123 | OM-BUGS-456 | OM-BUGS-789  
(left to right) OM-FLOWER-1 | OM-FLOWER-2 | OM-FLOWER-3 | OM-FLOWER-4